



PROFESSIONAL RODEO COWBOYS ASSOCIATION

101 PRO RODEO DR
COLORADO SPRINGS, CO 80919

TO: PROSPECTIVE PRCA PHOTOGRAPHER
FROM: PRCA RODEO ADMINISTRATION
RE: PROCEDURE FOR OBTAINING PRCA MEMBERSHIP

Applicants desiring to obtain a Professional Rodeo Cowboys Association Photographer membership are required to complete the enclosed membership application which must be notarized and accompanied by the following to begin the membership process:

- Digital upload of file containing 20 photos (either color or black and white) representing the professional sport of rodeo.

A prospective Photographer's portfolio will be evaluated by the PRCA as consideration for PRCA Membership. If portfolio is considered to be of professional quality and representation of the sport of rodeo, the portfolio will be approved and accepted. Applicant must also submit two letters of recommendation. Specifically, letters must come from a qualified person in each of the 2 groups listed below. Please note, there must be two separate letters submitted from two different individuals:

- Group 1 (a former) – PRCA Photographer of the Year or a finalist in the Photographer of the Year voting within the past three years.
- Group 2 (a former) –Cardholding PRCA photographer with at least 10 years as a PRCA photographer in good standing.

Upon approval of portfolio and receipt of letters of recommendations, applicant will be granted a PRCA permit. The permit card is \$300 (membership costs and annual required group insurance).

A PRCA permit Photographer is expected to complete at least five PRCA rodeo contracts before receiving consideration for card status. Photographer will be required to submit all photos taken at each of the 5 rodeos along with any related documentation. Failure to do so will result in forfeit of rodeo worked. Permit Photographer will also be required to participate in an arena evaluation with a current PRCA card-holding photographer.

After review of submitted photographs and arena evaluation, the permit holder will be approved or denied for full PRCA Photographer card status. If a permit Photographer is approved for card status, the member can then renew as such the next dues paying membership year. The evaluation process will be considered complete at that point.

Annual dues for renewal of membership for a Photographer membership card must be submitted each year thereafter. Should you have further questions regarding this process, please do not hesitate to contact Megan Barton at the PRCA National Headquarters at 719.528.4768 or email mbarton@prorodeo.com.