The 4th Annual Rodeo Committee Conference will be held March 25-26, 2015 in Kissimmee, Florida in conjunction with the Ram National Circuit Finals Rodeo. Attend the committee conference and stay additional days in the Sunshine State enjoying all its natural wonders! Spend your evenings in the arena at our second largest championship rodeo, the Ram National Circuit Finals Rodeo.

Attendees will have the opportunity to engage in a unique educational environment with relevant topics presented by industry professionals and leaders. This day and a half conference is an opportunity for committees to network and collaborate with PRCA Committees from across the country on topics such as sponsorships, and rodeo production.

The conference will present tools in a group learning environment for comprehensive education, your committee is sure to walk away with enhanced skills and a renewed passion.

### SCHEDULE OF EVENTS

#### Wednesday, March 25

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<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8:00 AM</td>
<td>Attendee Registration &amp; Check-In</td>
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<tr>
<td>9:00 AM</td>
<td>Welcome</td>
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<tr>
<td>9:05 AM - 10:00 AM</td>
<td>Insurance Overview</td>
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<tr>
<td>10:05 AM - 11:00 AM</td>
<td>Livestock Welfare</td>
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<tr>
<td>11:05 AM - 12:00 PM</td>
<td>Maximizing Sponsorships</td>
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<tr>
<td>12:00 PM</td>
<td>Lunch provided by PRCA</td>
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<tr>
<td>1:00 PM - 2:00 PM</td>
<td>Rodeo Trivia</td>
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<tr>
<td>2:30 PM - 3:30 PM</td>
<td>Cattle Drive</td>
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<tr>
<td>7:30 PM</td>
<td>Ram National Circuit Finals Performance</td>
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#### Thursday, March 26

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<tr>
<th>Time</th>
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<tbody>
<tr>
<td>8:00 AM</td>
<td>Breakfast provided by PRCA</td>
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<tr>
<td>9:30 AM - 10:00 AM</td>
<td>Understanding Contestant Options</td>
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<tr>
<td>10:00 AM - 11:00 AM</td>
<td>Key Note Presentation</td>
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<tr>
<td>11:30 AM - 1:30 PM</td>
<td>Skirts &amp; Spurs Ladies Luncheon</td>
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<tr>
<td>7:30 PM</td>
<td>Ram National Circuit Finals Performance</td>
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#### Friday, March 27

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<tr>
<th>Time</th>
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<tr>
<td>7:00 AM</td>
<td>Golf Tournament Registration</td>
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<tr>
<td>7:30 PM</td>
<td>Ram National Circuit Finals Performance</td>
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PRESENTATION TOPICS

Insurance Overview | Western Specialty Insurors
Understand how to obtain insurance for your PRCA Rodeo. Western Specialty Insurors will help you understand your options and the importance of the correct coverage.

Livestock Welfare Strategies | Cindy Schonholtz
Cindy Schonholtz, PRCA Director of Industry Outreach, will moderate a session that will outline specific proactive strategies to put into place at your rodeo to insure the proper care and handling of livestock and to educate local elected officials, sponsors and elected officials about the livestock at your event.

Maximizing Sponsorships | Pam Rew-Colaw
Pam Rew-Colaw will present valuable marketing strategies and knowledge that you can implement at your own rodeo and in your own community that will yield results. Don’t miss this opportunity to learn from an experienced, proven professional.

Rodeo Trivia
We’ll go through the exciting history of rodeo with questions and answers to test your knowledge and provide you with a deeper knowledge base. Prizes will be awarded!

Understanding Contestant Options | Chris Horton
Chris Horton, PRCA Director of Rodeo Approvals and Procom Manager, will be leading a discussion focused on options available to PRCA Contestants that benefit PRCA Rodeo Committees.

The Keys to Disney’s Success – Communication, Quality Standards, and Experience | Dr. Scott Terrell
Dr. Scott Terrell is the Animal Operations Director – Animal Care, Health, Science for Disney’s Animal Kingdom and Disney’s Animal Kingdom Lodge in Orlando, FL. He has been with the Disney Company since 1999. In addition, Dr. Terrell is a clinical assistant professor in the Department of Infectious Diseases and Pathology at the University of Florida College of Veterinary Medicine. Dr. Terrell is board certified by the American College of Veterinary Pathologists and specializes in the diagnostic pathology of zoo, wildlife, and aquatic animals. Dr. Terrell is the author or co-author of more than 50 scientific publications and he received the prestigious “Teacher of the Year” award in 2007 at the University of Florida College of Veterinary Medicine.

In his current role with the Disney Company, Dr. Terrell leads a team of more than 300 animal care professionals including veterinarians, veterinary technicians, nutritionists, behavioral scientists, curatorial staff, and zookeepers. The mission of his large team is simply stated as: “animal care to inspire and change the world.”
All committee conference meetings will take place at Westgate Resort & Spa in Kissimmee, Florida. The conference will be held in conjunction with the 2015 Ram National Circuit Finals Rodeo. Credentials and conference material will be available on site at the time of check-in. For pre-registered attendees, a confirmation letter and receipt will be sent to the address (as listed on the registration form).

Pre-Registration cost is $50 per individual and includes registration for the two day conference as well as complimentary coffee & tea service every morning, a complimentary buffet lunch on Wednesday, March 25 and a complimentary buffet breakfast on Thursday, March 26.

On-site registrations will be accepted at an increased cost of $60 per individual.

To register, complete the pre-registration form and either fax, e-mail or mail the form to the PRCA National Headquarters, attention: Amy J. Rodgers. Below is appropriate contact information:

Amy J. Rodgers  
Professional Rodeo Cowboys Association  
101 Pro Rodeo Drive  
Colorado Springs, Colorado 80919  
aro Rodgers@prorodeo.com | 719.264.4937 (f)

Westgate Vacation Villas offers the finest in luxury accommodations just minutes from the main entrance to Walt Disney World® Resort and within close proximity to Universal Orlando® Resort and SeaWorld® Orlando. Amenities include a full living room with queen sleeper sofa, fully equipped kitchen, dining area, jetted marble tub, washer/dryer, and private patios or balconies. Guests enjoy 14 swimming pools, a fitness center, lighted basketball and tennis courts, volleyball courts, and a game room.  

Westgate Vacation Villas  
7700 Westgate Boulevard  
Kissimmee, Florida 34747  
407-396-2500  
Website: www.westgatedestinations.com  
Reservations: www.westgatedestinations.com/nfr/
**ADDITIONAL HOTELS**

**Holiday Inn - Orlando SW Celebration**
A Walt Disney World Good Neighbor Hotel that provides family-friendly accommodations only 4 miles for the Walt Disney World Resort. Featuring 444 rooms and suites that have all the comforts and conveniences of home, a business center with complimentary WiFi, and outdoor pool and playground, and casual dining options our hotel has something for everyone! Located only minutes for Silver Spurs Arena at Osceola Heritage Park. Special RNCFR rates.

Website: www.hicelebration.com
Reservations: www.holidayinn.com/rncfr

**Oak Plantation Resort**
Treat your family to an unforgettable RNCFR experience when you stay at our resort and villas. With cozy, well-appointed accommodations, exceptional amenities and a central location in a destination that offers you everything you can imagine. Oak Plantation Resort Villas is the only choice for your stay during the RNCFR. Special RNCFR rates.

Website: www.oakplantationresort.com
Reservations: www.oakplantationresort.com/ramfinals2015

**Flamingo Waterpark Resort**
The Flamingo Waterpark Resort is a one of a kind full-service hotel and resort inspired in tropical theme décor, fun and adventure, with a state-of-the-art water park that delights kids and adults alike. All guest-rooms are outfitted with refrigerators, microwaves, coffee/tea makers. The hotel is also located less than two miles away from Osceola Heritage Park, home of the RNCFR. Special RNCFR rates.

Website: www.flamingoinn.com
Reservations: www.flamingoinn.com/ramrodeo Promo code: RAMRODEO

**Heritage Park Inn**
Offers free deluxe continental breakfast, swimming pool, free Wi-Fi, business center and pet friendly. Close to Osceola Heritage Park & Osceola County Stadium. Our experienced staff is here to take care of every detail so you can simply enjoy your stay. Special RNCFR rates.

Website: www.TheHeritageParkInn.com
Reservations: 407-846-4545
More heart-pounding action than ever before is in store for fans of the PRCA’s RAM National Circuit Finals Rodeo. With its re-location to Kissimmee, Florida (in March 2015), one day, fans are holding their breath at the courage and amazing skills of top-ranked cowboys. The next day, those fans can find thrills and excitement on rollercoasters, airboats and ziplines and more!

Kissimmee perfectly blends its pioneering heritage with new-age adventures. Generations of Cracker Cowboys keep the more than 70-year-old Silver Spurs Rodeo tradition alive, just minutes from world famous theme parks that draw millions of visitors from around the world who want to lose themselves in the fantasy of princesses, pirates and wizards.

But a trip to Kissimmee isn’t only the stuff of fantasy and childhood dreams. The destination also offers amazing outdoor attractions, including zipline tours over alligators and through lush trees in a nature preserve; kayaking on Shingle Creek, the headwaters to the Everglades; fishing for record-breaking size bass on a beautiful lake; or getting muddy while riding an ATV or buggy.

In addition, thrills and excitement aren’t limited to the theme park gates. Local amusement parks also offer adventures that range from adrenaline-pumping drops from 300 feet in the air to a twisted tour through a year-round haunted house, providing scares around every corner. Kissimmee after dark also offers dinner attractions that serve up laughs and bring out cheers, along with a hearty meal. And the destination is a shopper’s paradise, offering fantastic deals on designer brands at area outlet malls and factory stores.

Discovering Kissimmee’s roots as a cattle-ranching community in the 1880s also is easy at local museums, a living history village and along quaint historic downtown streets.

Get your discounted tickets!
Various Area Attraction discount website:
www.experiencekissimmee.com/tickets

Disney discount website:
http://disneyurl.com/kissimmeecvb

Download the App!
Download the FREE Experience Kissimmee application to enhance your stay and capitalize on area discounts!
Search: Kissimmee Travel Guide
SKIRTS AND SPURS
Ladies Luncheon benefiting JCCF

March 26, 2015
11:30 am- 1:30 pm

Westgate Vacation Villas | Resort & Spa
7700 Westgate Boulevard
Kissimmee, FL 34747

Festivities will include a fashion show and silent auction. There will also be a chance to win prizes & girls getaways.

Reserve your tickets in advance now for this special pricing! These rates are only being offered to PRCA Committee Conference attendees!

www.justincowboycrisisfund.com

Primary Contact: ________________________________
Phone #: ___________________________ E-mail: ________________________________

Number of Tickets: ____________________________$35

Number of Tables : ____________________________$280
*Tables accomodate 8 people

Enclosed is my Check Charge my Card Total Cost: ________

Credit Card Number: __________________________ Expiration Date: ________
Name EXACTLY as is on Card: __________________________ Billing Zip Code: _________
Signature: __________________________ Date: ___________________

Please make checks payable to: PROFESSIONAL RODEO COWBOYS ASSOCIATION
Fax forms w/Credit Card # to: 719.264.4937 | Mail forms w/Check to: 101 ProRodeo Drive | Colorado Springs, CO 80919
Benefiting Horses & Heroes - Heavenly Hoofs

Golf Tournament proceeds will benefit the HORSES & HEROES program sponsored by HEAVENLY HOOFS. Heavenly Hoofs is a therapeutic center in Harmony, FL that partners with the McCormick Research Institute and UCF College of Medicine to identify ways horses can be used to heal the hearts of Veteran’s challenged by PTSD.

Friday, March 27, 2015
7:00 am Registration
8:00 am Shotgun Start

Royal St. Cloud Golf Links
5310 Michigan Avenue
St. Cloud, FL 34772

Individual Registration ($75) Includes Steak Lunch
Team Registration ($300) Includes Steak Lunch

*Pre-Registration is preferred

Primary Contact: ________________________________

Phone #: ___________________________ E-mail: ________________________________

Individual Registration: ___________________________ $75

Player 1: ___________________________ Player 3: ___________________________

Player 2: ___________________________ Player 4: ___________________________

Enclosed is my Check Charge my Card Total Cost: __________

Credit Card Number: ___________________________ Expiration Date: __________

Name EXACTLY as is on Card: ___________________________ Billing Zip Code: __________

Signature: ___________________________ Date: __________
Attendees will have the opportunity to purchase tickets for the 2014 Ram National Circuit Finals Rodeo at a special rate. To purchase tickets, complete the order form within this packet and return to the PRCA National Headquarters attention: Amy J. Rodgers.

Attendees who purchase tickets through the PRCA for any performance will be able to collect all tickets at the RNCFR will-call counter at the rodeo arena.

Each section will have 2 price points and all seats will be assigned at a first-come-first-served basis. You will receive a receipt in the mail from the PRCA which shall also serve as your confirmation and should be brought on site with you when picking up tickets at the will-call area.

**Performance Schedule**

- **Performance 1**  Wednesday, March 25  7:30 PM
- **Performance 2**  Thursday, March 26  7:30 PM
- **Performance 3**  Friday, March 27  7:30 PM
- **Performance 4**  Saturday, March 28  1:00 PM
- **Performance 5**  Saturday, March 28  7:30 PM

**Preferred Seating**
Please indicate the desired number of tickets for each performance at the appropriate price level below:

<table>
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<th>Perf 1</th>
<th># Tix/Perf</th>
<th>Cost/Ticket</th>
<th>Total</th>
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Enclosed is my Check  Charge my Card  Total Cost:

Credit Card Number:  Expiration Date:

Name EXACTLY as is on Card:  Billing Zip Code:

Signature:  Date:

Please make checks payable to: PROFESSIONAL RODEO COWBOYS ASSOCIATION
Fax forms w/Credit Card # to: 719.264.4937 | Mail forms w/Check to: 101 ProRodeo Drive | Colorado Springs, CO 80919
Rodeo #: __________________ City & State of Rodeo: ________________________________

Primary Committee Contact: ________________________________________________ $50

Mailing Address: ____________________________________________________________

City: __________________ State: ___________ Zip Code: _________________________

Phone #: ________________________ E-mail: _________________________________

Additional Guest 1: ________________________________ $50

Additional Guest 2: ________________________________ $50

Additional Guest 3: ________________________________ $50

Additional Guest 4: ________________________________ $50

Additional Guest 5: ________________________________ $50

Additional Guest 6: ________________________________ $50

Additional Guest 7: ________________________________ $50

Enclosed is my Check ______ Charge my Card ______ Total Cost: _________

Credit Card Number: ___________________________ Expiration Date: __________

Name EXACTLY as is on Card: ____________________________ Billing Zip Code: ______

Signature: ___________________________ Date: ______________

Please make checks payable to: PROFESSIONAL RODEO COWBOYS ASSOCIATION
Fax forms w/Credit Card # to: 719.264.4937 | Mail forms w/Check to: 101 ProRodeo Drive | Colorado Springs, CO 80919